



# Bethany Laursen

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Innovating. Evaluating. Connecting. →

## Social Network Analysis:

A Systems Tool for Evaluating Collaboration Networks

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The main point of this webinar is:

I can use the concept of a \_\_\_\_\_ as a standard for evaluating collaboration networks, either as a heuristic or with full analysis.

Systems  
+Networks  
+Good

Networks are useful systems tools because they provide insight into interrelationships and intervention points.

## Collaborative Networks

Good collaboration networks promote collective action, social learning, & resilience.

Good collaborative networks are modular adhocracies.

## Why? The Adaptive Cycle

Modular adhocracies work well for collaboration networks because they promote network structures for the appropriate phase and scale of the adaptive cycle.

## How Modular Adhocracies Work

Modular adhocracies work by enhancing collective action and tacit knowledge in modules, while cross-boundary brokers facilitate social learning through adhocracy, connecting the right modules at the right times around the right issues.

Modular adhocracies maintain resilience through local redundancy & global diversity.

## Use as a Heuristic or Full Analysis

Managers, evaluators, and other professionals can use the idea of modular adhocracy as a heuristic to see if teams are on the right track, and if not, what intervention might be needed.

Full SNA of modular adhocracies requires both quantitative & qualitative data. Details on Bethany's site (search "easy SNA")

